

Takahide Sano - Tokyo (J) 02/06/1958

1976 High School Diploma in Industrial Design (Hongo High School - Tokyo)

1976-1988 he worked at Toshiba Design Centre, specialising in audio-video and TV design, both for the domestic Japanese market and the foreign one: more than 60 products he designed were produced and obtained a good commercial success.

1988 He moved to Milan and started working as Junior Designer at Studio Bonetto (1988 -1989).

1989-1993 he worked as assistant of the Italian artist Marcello Morandini.

1990 he started working as a free-lance designer (founding Studio SANO)

Some of the companies he worked for: WMF, De' Longhi, Covo, Firme di Vetro, Tenacta-Imetec, Agfa, Seiko, Epson, Toshiba Lightech, Honda Europe, Metaly, Biesse, Nitty Gritty, Candy Hoover, Ragaini Group, Mandelli.

1996-2001 he worked as a fixed member in the cast of a TV programme on RAI 2, "Quelli che il calcio" (a variety show linked to Italian soccer, which included a lot more though) being in the TV Studio or being a correspondent from some sites in Italy and abroad

2001-2002 creative director of TVS S.p.A.

2002 creative director of SAMP - Pesaro fair Organization.

2001 - 2004 creative director of M.O.D.I.A. Design. Under his guide, this company developed for Honda Europe new concepts and type of vehicles (two/three/four wheels), performed trend and marketing researches, made prototypes in scale 1:1 of scooters (600cc) and minicars. He managed a team of modelists, industrial and graphic designers, automotive designers, Italian Japanese and European engineers of high professional expertise.

2006 - started his partnership with the De' Longhi Group (in Italy)

2008 - started his partnership with AV Consulting (Italy)

2015 - started his partnership with Bertone Design for the Japanese market.

Besides his work as an industrial designer, since 1980 he has been working together with the Japanese art gallery Unac Tokyo and the artist Marcello Morandini, designing for both Museum fittings in several countries of the world. He also taught in IED Milan and Academy of arts - PO in Antwerp.



佐野 隆英 - Takahide Sano 1958 年 2 月 6 日生まれ

Studio Sano 代表

Viale Francia 55/57 - 20821 - Meda (MB)

< 略歴 >

- 1976 年 本郷高等学校 デザイン科 卒業
東芝デザインセンター 入社。国内外の両方の市場向けに、オーディオ・ビデオ・テレビのデザインを専門とする家電デザイン業務に従事。(1976-1988 年)
- 1978 年 UNAC TOKYO のアートディレクションをスペースデザインを中心に担当。(1978 - 1988 年)
- 1988 年 渡伊、ミラノ在住となり、Studio Bonetto にシニアデザイナーとして在籍。同年 9 月より IED (Istituto Europea di Design) の講師として教鞭を執る。イタリアの芸術家・建築家である Marcello Morandini に師事、助手として働く。
- 1989 - 1993 年 Studio Sano 設立。フリーランス・デザイナーとして業務を開始し現在に至る。
- 1990 年 デザイン実績：
WMF / De 'Longhi / Firme di Vetro / Tenacta - Imetec / Honda Europe / Agfa / Seiko / Epson / Metaly / Biesse / Nitty Gritty / Candy / Hoover / Regaini Group / Mandelli 等
- 2016 年 Studio Sano Japan 設立

< その他、実績 >

“Quelli che il Calcio” (RAI2 / サッカーに関連したバラエティ番組) に日曜日のキャストとして 5 年間出演。(1996-2001)

TVS S.p.A にてクリエイティブ・ディレクター (2000 - 2002)

Pesaro fair Organization SAMP のクリエイティブディレクター (2002)

Honda Europa Milan にて M.O.D.I.A. 部門のクリエイティブ・ディレクターとして、新概念の Auto Motive(2 / 3 / 4 輪) 開発において、トレンドとマーケティングの研究・スクーター (600cc / 125cc / 34 cc)、ミニカー (600cc) の開発 およびプロトタイプの前までの一貫したデザイン設計や量産用インダストリアル・グラフィックデザインを担当するだけでなくジウジアーロ・デザインとの協業においてのプロジェクト管理とディレクションを担当した。(2000 - 2004)

AV Consulting (設計支援会社) のパートナーシップ・デザイナーとして、デザイン提供 (2004 - today)

De 'Longhi Group のパートナーシップ・デザイナーとして、デザイン提供 (2006 - 2017)



< 書誌掲載 >

International Design Year Book / LawrenceKingPublishing / イギリス / 2000 年
 International Design Year Book / LawrenceKingPublishing / イギリス / 2002 年
 ADI Design Index / イタリア / 2002 年
 Design Jahrbuch 2002-2003 / Bangert Verlag / ドイツ / 2003 年
 International Design Year Book / LawrenceKingPublishing / イギリス / 2004 年
 Bobjects & Beyond: The New Fluidity in Design / Seven Skov Holt and Mara Skoc Holt / アメリカ / 2005 年
 I.Dot 2004-2005 / Italian Design Agency / イタリア / 2005 年
 Avverati / B. Finessi and Skira / イタリア / 2007 年
 Venti Vetri / Massimo Lunardon, B.Finessi, A.Anastasio, and Edizioni Corraini / イタリア / 2009 年
 Salone Satellite - Looking back 20years history / B.Byinessiand, Corraini Editore / イタリア / 2017 年

< 展示会 >

1992 – “Jugendtform Rosenthal” , Darmstadt, Germany
 1993 – “Design under 35” , Spazio Opos, Milan, Italy
 1994 – “Space designs 1980-1994” , Unac Tokyo, Tokyo, Japan
 1998 – “Luci di fine millennio” , Spazio Shimax, Milan Italy
 1999 – Salone del Mobile – Salone Satellite, Milan, Italy
 2000 – Salone del Mobile – Salone Satellite, Milan, Italy
 2001 – Salone del Mobile – Salone Satellite, Milan, Italy
 2001 – Abitare il Tempo “Waterbar” , Verona, Italy
 2002 – Salone del Mobile – Salone Satellite, Milano
 2002 – “Contemporary Decorative Arts” Sotheby’ s, London, UK
 2002 – “Una vita di-segnata” , Conventino di Monte Ciccardo (PU), Italy
 2002 – “Trasparenti” , Libreria del Barbiere, Pesaro Italy
 2004 – IDE (International Design Exhibition), Beijing, China
 2004 – China Industrial Design Week, Wuxi, China
 2005 – “Bobject and beyond: new fluidity in design” , S. Jose Museum of Art, S. Jose (CA), USA
 2005 – “I. Dot – Italian design on Tour” – touring exhibition: New York, Chicago, Kortrijk, Barcellona, S. Pietroburgo, Berlino, Beijing, Shanghai
 2007 – “Avverati – A dream come true” – Salone del Mobile – Salone Satellite, Fiera di Rho (MI), Italy
 2008 – “Venti Vetri” by Massimo Lunardon – Corraini Arte Contemporanea, Mantova, Italy
 2009 – Fierarredo 2009 – “Eco è facile” , (exhibition arranged by the Italian monthly magazine “Casa Facile”), Fiera di Bologna, Italy
 2009 – “Venti Vetri” by Massimo Lunardon – Spazio Corraini , Milan Italy

